

Objectives of Together With Refugees campaign

Support for a more compassionate approach to refugees will be made highly visible through a series of local activities organised around the country. These will involve mobilising local people to show their support for refugees via the SHOW YOUR HEART displays, lobbying MPs and inviting them to the unveiling of your heart displays, and local media coverage

Together we can turn the UK into one big orange heart, the symbol of a kinder, fairer and more effective approach to refugees.

Here are the overarching objectives of the Orange Hearts Pledge Campaign.

- Individuals and allies are encouraged by local groups to show support for refugees visibly and publicly in their local community or parliamentary constituency;
- MPs agree to support an alternative approach and/or specific amendments to the government's Bill and National Plan for Immigration in the face of strong local feeling;
- Local support and activities are amplified through media and social media which projects the breadth of action nationwide;
- The orange heart symbol is used as both a reflection of authentic local community voice, and a unifying sign of national support for refugees;
- Individual local signs of support are curated into a big orange heart which is presented on or near local iconic landmarks to reflect local feeling;
- All heart displays are brought together in a creative display of support from across the country as a culmination of the activity at key moments during the campaign. This will be done to deliver national and local media coverage and social media interest.